



KNXV

ORDER

Print Date 10/29/12

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Flight Dates **10/30/12-11/06/12**

Contract / Revision **316256 /** Product **Sinema / Democrat / Congress**

Original Date / Revision **10/29/12 10/29/12** Agency Com **15%**

Advertiser **Sinema / Democrat / Congre** Billing Contact

Agency **Media Strategies and Resea** **1580 Lincoln Street**
Suite 510
Denver, CO 80203

Buying Contact Sales Office **KNXVL**

1580 Lincoln Street
Suite 510
Denver, CO 80203 Sales Region **LOC**
Agency Ref

Primary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Sep **00:13:00**

Estimate #

Alt Order #

Billing Type **Cash**

Order Type **GENERAL**

Billing Cycle **EOM/EOC**

Billing Calendar **BROADCAST**

Demographic **A25-54**

Rev Codes **POL POL CAND**

Product Codes **PL**

Priority **DEF**

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	25	\$14,195.00	\$16,700.00	0.00
Totals	25	\$14,195.00	\$16,700.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	25	\$14,195.00	\$16,700.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	10/30/12	11/06/12	M-F 6-7am M-F 6-7am	CM	6am-7am	11111--	:30	5	\$225.00	P-3	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--			4			\$225.00		0.00			
Week:		11/05/12	11/11/12	11-----			2			\$225.00		0.00			
N 2	KNXV	10/30/12	11/01/12	M-F 7-9am M-F 7-9am	CM	7am-9am	-111---	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-111---			3			\$250.00		0.00			
N 3	KNXV	11/02/12	11/02/12		CM	430pm-5pm	----1--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00



KNXV

Print Date: 10/29/12

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Contract / Revision **316256** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:13:00

Advertiser **Sinema / Democrat / Congr** Product **Sinema / Democrat / Congr** Estimate #

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 430pm-5pm												
				M-F 430pm-5pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		10/29/12	11/04/12	----1--		1			\$350.00			0.00				
N 4	KNXV	10/30/12	11/04/12	M-F 5pm-530pm	CM	5pm-530pm	-1111--	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00	
				M-F 5pm-530pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		10/29/12	11/04/12	-1111--		4			\$900.00			0.00				
N 5	KNXV	10/30/12	11/05/12	M-F 6pm-630pm	CM	6pm-630pm	11111--	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00	
				M-F 6pm-630pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		10/29/12	11/04/12	-1111--		4			\$900.00			0.00				
Week:		11/05/12	11/11/12	1-----		1			\$900.00			0.00				
N 6	KNXV	10/30/12	11/01/12	M-F 630pm-7pm	CM	630pm-7pm	---1---	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00	
				M-F 630pm-7pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		10/29/12	11/04/12	---1---		1			\$900.00			0.00				
N 7	KNXV	10/30/12	11/06/12	M-F 10-1035pm	CM	10pm-1035pm	11-11--	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00	
				10pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		10/29/12	11/04/12	-1-11--		3			\$1,200.00			0.00				
Week:		11/05/12	11/11/12	1-----		1			\$1,200.00			0.00				
N 8	KNXV	11/03/12	11/03/12	SA 10-1035pm	CM	10pm-1035pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
				10pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		1			\$450.00			0.00				
														Totals	25	\$16,700.00
*Tax 1 Note: Tax 0.5%.																

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